
Leonardo J. A. Sanchez Miranda

Application Developer

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My objective is to create simple solutions to complex problems using all tools available, having a great time with people around me.

I've been developing systems & applications for over 10 years, creating long lasting relationships with my co-workers, always with a can-do attitude.

Technical Qualities:

- Agile development, Xtreme Programing, Test Driven Development, BDD
- SQL, MySQL, Redis
- OOP, C#, JavaScript, PHP, SASS, CSS, HTML5
- Angular, WebAPI, Oracle, Responsys, Adobe, Endeca, Splunk, AppDynamics
- Visual Studio, VS Code, Office, SQLManager, LINQ Pad, Git, TFS, Photoshop, Illustrator

Personal Qualities:

- Self-motivated
- Curious
- Likeable
- Sincere
- Adaptable
- Team player
- Multitasker
- Bilingual (Spanish & English)
- Continuous Improvement

Professional Experience:

MidwayUSA

May 2013 – Feb. 2018

Columbia, MO. USA. - Web Application Developer

Part of the most productive teams. During almost 5 years I, along with a team of wonderful people managed to complete some of the biggest changes to our applications working in an agile environment.

- Complete redesign for both internal and external apps for Cart & Checkout with a further implementation of an external marketplace, increasing conversion rates, reducing and tracking cart/checkout abandonment and improving communication to the Customer
- Product page redesign, reducing load times to under 1s and improving customer experience with a single page application
- Creation of Cart, Checkout, and Product Information Restful WebAPIs to support our applications and to extend our services to other systems. Update of internal custom-made CMS tools, reducing loading times to 25%
- Update Customer Notification services to increase our email communications for a great percentage using fewer resources and a different marketing provider (Oracle)
- Build infrastructure to implement third-party applications like search providers, SEO improvements, Analytics, Application Health's Monitoring, Text Messages, Shipping Carriers, and more
- Served as one of the unofficial trainers for new developers and designers.

Professional Experience:

Club de Golf Los Tabachines

Dec. 2008 – Jan. 2013

Cuernavaca, Morelos, Mexico. - IT/Application Developer & Systems Manager (same position).

- Build systems to improve productivity in most areas of the club that used to do processes manually
- Creation and Implementation of Notification Services to send electronic communications to our Members automatically, reducing the time taken from a couple days to a few minutes
- Creation and Implementation of online service for viewing monthly bills
- Creation and Implementation of a new in-house hosted website with multiple services, communication tools and virtual tours of our installations
- Creation and Implementation of ticketing system for helpdesk support
- Creation and Implementation of Event management system
- Creation and Implementation of Tournament management system to register online, print tickets, score matches and deliver real-time online results, reducing the scoring process time from several hours to a few minutes, leaving extra time for clarifications on the same day
- Improved computer and printing services to reduce costs and maximize productivity
- Technological advisor for staff and Members of the club
- Building and maintaining the computer, phone, and network services/equipment/infrastructure
- Creation of digital media for internal and external applications

Mi Cluster

Early 2000 – Jan. 2013

Cuernavaca, Morelos, Mexico. - Owner

Freelance app developer and IT consultant. Systems and web development.

Education:

Universidad Autonoma del Estado de Morelos UAEM (Morelos State University)

Jan. 2004 – Aug. 2008

4.5 Years Career – Industrial Engineering

Last 2 years I was a consultant in the IT department at the Chemical and Engineering Faculty.

Colegio de Bachilleres del Estado de Morelos

Aug. 2000 – Aug. 2003

3 Years High School – Technical degree in Customer services

Specialization in physics, math, and engineering

My hobbies:

- Music
- Videogames
- Outdoors
- Programming
- Archery / Target Practice

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